



Lewisham
music

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Filming and production brief

BACKGROUND & CONTEXT

BACKGROUND

Lewisham Music is a music education charity and the Music Education Hub for the London Borough of Lewisham, supported by funding from Arts Council England. We deliver, support and promote a broad range of music education opportunities for thousands of children and young people both within schools and in the community.

Our Hub network comprises over 30 partner organisations including The Albany, London Philharmonic Orchestra, London Symphony Orchestra, Lewisham Education Arts Network, Midi Music Company, Phoenix Community Housing and Trinity Laban Conservatoire of Music & Dance. We became an independent charity in 2017, with the support of the local authority, in order to capitalise on new income streams and engage with new learners and communities.

In June 2019 we moved into new premises at The Fellowship & Star in Bellingham, a new cultural centre which includes a cinema and live music, theatre and comedy venue. Our new base gives a fantastic opportunity for us to expand our musical offer and reach new audiences, creating a vibrant hub for music-making in Bellingham and beyond. The Fellowship & Star is situated in the south of the borough in an area which is both economically and culturally deprived, with many community arts opportunities being based in Deptford in the north of the borough.

Our priority is to create an accessible, community-focused creative space for the surrounding areas, giving local people the opportunity to experience all the benefits that music-making can bring in terms of confidence, community spirit, wellbeing and more. Our initial projects will be focused on children and young people (our core funding supports activities for 5-18 year olds), however we are eager to also offer opportunities for early years children, adults and elderly people, especially those who suffer from isolation or mental health challenges.

As well as including storage and offices spaces for Lewisham Music Core Staff, the Lewisham Music part of the building (1st and 2nd floor) includes a number of rooms specifically designed to accommodate musical activity. All these rooms have been named after local Lewisham musical artists, who have given the project their blessing and, we hope, will be involved with the venue launch. In addition, these rooms have been kitted out with instruments and equipment using generous funding from Lewisham's Young Mayor's Team.

- **RAY BLK Room**- Band-style rehearsal room with 'backline' (drum-kit, guitar and bass amps, PA system and microphones, piano). Named after the soul/R&B artist who was born in Nigeria but grew up in Catford.
- **Theon Cross Room**- Band-style rehearsal room with 'backline' (drum-kit, guitar and bass amps, PA system and microphones, piano). Named after the Tuba player and composer and one of the key players in London's thriving young jazz scene. Theon grew up near Bellingham and is a Lewisham Music alumni.
- **The Hannah Kendall Room**- Instrumental tuition/composition break-out room. Named after the contemporary classical composer who is based between Hither Green and New York.
- **The Vocalize Room**- large choir/training/meeting room. Named after the legendary choir based at nearby Sedgemoor School.
- **The Novelist Studio**- Music Production suite. Named after the Grime-MC and producer from Brockley.

We have already received funding for, or are hosting/co-producing a number of projects in the new premises in 2021. These include:

- An **Early Years** project with Beanstalk Arts
- **Fellowship Music Collective**: a cross-genre creative ensemble involving instrumentalists, producers, rappers and songwriters
- **Award's for Young Musicians 'Get Togethers'** for budding young instrumentalists
- A bespoke project with **London Symphony Orchestra**
- **Animate Orchestra** project with Trinity Laban Conservatoire of Music and Dance
- **Rap and Lyricism** project with Kenny Baraka
- **Lewisham Young Producers**: a music tech project exploring the use of Ableton and Charanga VIP Studio Sessions
- **South London Samba** sessions for children and adults.

These projects are being designed or re-designed to take account of the need for social distancing.

LAUNCH EVENT 2021

The launch event for Lewisham Music's part of the Fellowship & Star was originally planned for May 2020 and was cancelled due to the pandemic. This was going to be a more 'traditional' event, with 200-300 people in 'The Space' (a venue run by the pub at the back of the building), with speeches, performances and then guided tours around Lewisham Music's part of the building.

Given the Covid-19 pandemic we are now working on a 'hybrid' event which is part digital, part in-person.

'IN PERSON' EVENT

- Evenings of Tuesday 6th July and Wednesday 7th July 2021 (TBC)
- Due to Covid, we are getting rid of the idea of a mass event in The Space
- 1 event will be for schools/community/parents/carers
- 1 event will be for funders (Arts Council England, Department for Education, Youth Music), other stakeholders, politicians, press, musical artists, Trustees etc. and will have more of a formal launch/presentation feel, with brief speeches and screening of the promotional video
- If social distancing is still in place, people will come in small groups throughout the evening
- There may be performances from young people and artists in each room as people go around
- The evening for schools/community/parents/carers will be more relaxed, without formal speeches etc.

DIGITAL EVENT

Whatever stage the pandemic is at in July 2021, the 'digital launch' element will be very important.

- A 10-minute launch video will be commissioned and completed in advance to support the digital launched, along with short social-media friendly 'teaser' videos.